

Pricing Guide

2024/2025



About our B2B WebBrand Solution

Our WebBrand Solution was designed to solve a common challenge for B2B Tech and SAAS businesses: managing the complexity of creating a cohesive, high-performing brand and website. By integrating all the critical components—strategy, creativity, design & development, and ongoing management—into one streamlined package, this solution eliminates the need for juggling multiple vendors or processes. Ideal for startups in need of a full brand and website overhaul, as well as established companies looking to refresh or extend their brand and online presence, this solution offers flexibility. You can engage with it in its entirety or tailor it to suit your specific needs, ensuring that your business gets exactly what it requires for success. It's a comprehensive approach aimed at building not just a website, but a scalable digital foundation that drives growth and reflects your brand's value effectively.



What's Included

WebBrand Strategy Blueprint

Brand Identity

- ❖ Brand Story Script
- ❖ Brand Values
- ❖ What/Why/How
- ❖ Tone Of Voice
- ❖ Differentiators
- ❖ Audience Personas
- ❖ Audience Transformations

Marketing Strategy

- ❖ Audience Awareness
- ❖ Marketing Journey
- ❖ Competitor Analysis
- ❖ Keyword Research

Website Analysis

- ❖ Website Performance Audit (Dependent)
- ❖ SEO Audit (Dependent)

Website Strategy

- ❖ Website Goals
- ❖ Site Maps
- ❖ User Journey
- ❖ Information Architecture
- ❖ Strategy Meeting



What's Included



Creative & Content

Branding

- ❖ Logo
- ❖ Mood Board
- ❖ Color Pallet
- ❖ Typography
- ❖ Graphical Elements
- ❖ Creative Direction Meeting

Copywriting

- ❖ Brand Aligned Copy for All Core Pages
- ❖ SEO & Keyword Optimized
- ❖ Industry Researched & Relevant
- ❖ Unlimited Revisions



What's Included

Design & Development

Design

- ❖ UI/UX Brand Aligned Design For All Core Pages
- ❖ Style Guide
- ❖ Intent-Driven Custom Graphics
- ❖ X-Factor Design
- ❖ Unlimited Revisions

Development

- ❖ Pixel Perfect Web Development
- ❖ Responsive 4-breakpoint layout
- ❖ 90+ Performance Score Guarantee
- ❖ SEO Optimized
- ❖ Hosting Configuration
- ❖ Plugin Installations & Set Up
- ❖ CMS Configuration



What's Included

Website Management

Hosting

- ❖ Premium Cloud Hosting
- ❖ QuicCloud CDN
- ❖ Domain DNS Transfer/Set Up

Sustain & Monitor

- ❖ Plugin Updates
- ❖ Website Backups
- ❖ Monthly Web Reports
- ❖ Bug Fixes
- ❖ Performance Monitoring

Growth

- ❖ Minor Style Changes
- ❖ Content Updates
- ❖ Custom Integrations
- ❖ New Pages
- ❖ New Templates
- ❖ Custom Landing Pages



How Our Pricing Works

Our pricing structure is designed to be straightforward and flexible, catering to your specific needs. Each WebBrand Solution includes a set number of pages and templates, determined by your chosen tier. This upfront cost ensures your project is tailored to your business's size and goals. Post-launch, our Website Management operates on a monthly subscription basis, providing 4 points per month to allocate toward ongoing updates and enhancements. For additional flexibility, clients can purchase add-ons or extra points to supercharge their website and adapt as needs evolve.

Pre Launch Website Pages & Templates

Templates

Templates are unique design frameworks and layouts that define the visual and structural style for specific types of pages. Each template is distinct in its design and serves as the foundation for creating individual pages. For example, a "Homepage" template and an "About Us" template would each have their own unique style and layout.

Pages

Pages are built using these templates. While multiple pages can use the same template (e.g., service pages with varied content but identical design), each page contains unique copy, images, URL, and data.

Post Launch Website Management

0 Points

CMS Management

Plugin Updates & Backups

0 Points

Performance Monitoring

Regular PageSpeed and uptime checks

0 Points

Bug Fixes

Addressing any technical issues

2 Points

Minor Style Changes

Adjusting colors, fonts, or layouts

2 Points

Content Updates

Text/image updates on existing pages.

2 Points

Custom Integrations

Connecting third-party tools or APIs.

16 Points

New Page

Template-based page design & development

20 Points

New Template

Designing & developing new a template page

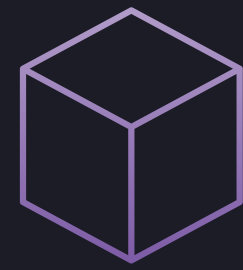
24 Points

Custom Landing Page

Custom templated landing page for marketing campaigns



Pricing



Startup

5 Pages
5 Templates

\$4,500



Growth

10 Pages
5 Templates

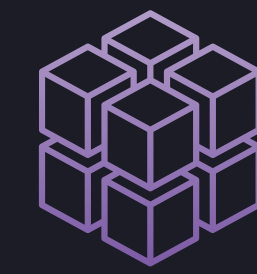
\$6,500



Established

20 Pages
10 Templates

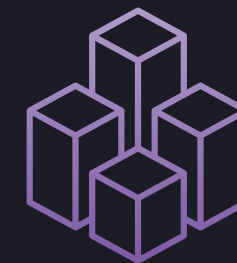
\$9,500



Premium

30 Pages
15 Templates

\$14,500



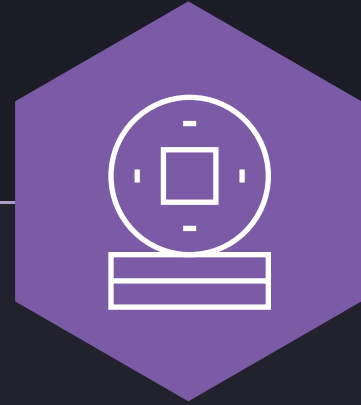
Website Management

4 Points Per Month

\$200 p/m (3 Months Free)



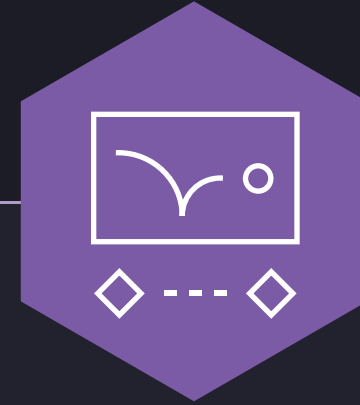
Add-Ons



20 Points

Gain flexibility with 20 extra points to use for new pages, templates, custom landing pages, and more within your monthly website management plan.

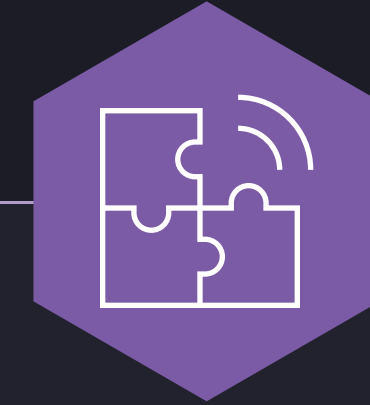
\$500
(Bulk discounts apply)



Lottie Animations

Add engaging, lightweight animations to your site, elevating interactivity and visual appeal without slowing down performance.

\$50/per lottie
(Bulk discounts apply)



Resource Library

Create a structured space for blogs, guides, and marketing content, helping visitors access valuable insights and information effortlessly.

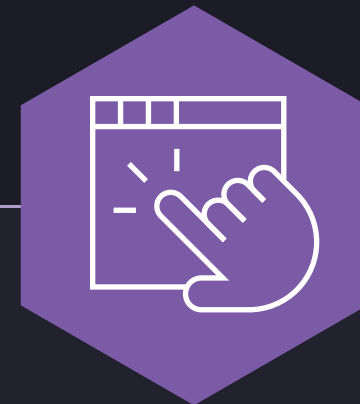
\$950



Knowledge Base

Build in-depth product documentation to assist customers with tutorials, FAQs, and usage guides, boosting user satisfaction and self-service.

\$950



Interactive Product Demos

Engage prospects with hands-on, interactive demos of your software or platform, showcasing key features and functionality in an intuitive, user-friendly format.

\$300



Interactive Pricing Calculator

Provide prospects with a dynamic tool to estimate costs or configure pricing based on their specific needs, enhancing transparency and lead engagement.

\$750

Get In Touch

[Schedule A Call](#)

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